



ADITYA COLLEGE OF ART, ARCHITECTURE AND DESIGN
PRESENTS THE

13th INTERNATIONAL DESIGN COMPETITION



On
The
Edge Of

THRESHOLDS

**Technology Transformations
and
Global Conflicts**

The world is changing rapidly. Artificial Intelligence (AI) and other new technologies are transforming how we live and work. At the same time, wars and global conflicts are affecting communities, displacing people, and putting pressure on natural resources such as land, water, and energy.

These challenges are often connected. For example, the growing demand for AI requires large data centres and other infrastructure, which need significant amounts of energy and resources.

How can art, architecture, and design help us understand these challenges and find meaningful solutions?

The Brief:

The 13th International Design Competition 2026–27 invites undergraduate and postgraduate students from illustration, graphic design, architecture, urban design, industrial design, and visual communication to explore these issues and propose creative solutions to explore these frontiers and bring forth innovative solutions that address these complex realities.

Students are encouraged to identify real-world problems and develop design responses through posters, awareness campaigns, visual communication, films, products, architectural concepts, or urban interventions.

Key Areas to Explore:

Technology and Changing Environments:

How is the growth of technology changing the way we use land, water, energy, and other resources? How can we reduce its negative impact on people and the environment? (e.g. Changes in the access to of land, water and resources to favour technological infrastructure such as data centres, telecommunication corridors, etc.)

War, Conflict and Displacement:

How do wars and territorial conflicts affect people, communities, homes, and cities? How can design help address these challenges and support affected communities? (e.g. Displacement of populations due to armed conflicts across nations, within regions, between communities, etc.)

Artificial Intelligence and Human Life:

How can we use AI responsibly? How can technology support human creativity and abilities instead of replacing them? (e.g. Defining clear roles for AI to harness its capabilities while safeguarding human interests, human ability being expanded rather than obsolesced by AI, etc.)

What Is Expected from Participants?

Research the problem: Understand the issue, its causes, and its impact on people and the environment.

Develop a clear point of view: Identify what you want to address and why it matters.

Explore creative solutions: Use design to communicate ideas, raise awareness, or propose practical interventions.

Show the impact: Explain how your solution could help people, communities, or the environment.

Your final proposal should demonstrate thoughtful research, a clear design approach, and an innovative response to a real-world challenge.

The goal is to use design not just to highlight problems, but to imagine and create a better future.

Eligibility of participants:

The competition is open to students of Visual Arts, Design and Architecture.

Undergraduate, Postgraduate and young professionals who have recently graduated are invited

Awards:

Certificates of honour and Cash Prizes to 3 Exemplary entries

Certificates to 3 Runner-ups

Certificates to 7 Globally relevant entries

Registration Dates:

Registration starts: 10 October 2026

Submission deadline: 31 December 2026

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COLLABORATORS



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